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### **For Immediate Release:**

## **CAMBIO AND FUNDAMENTAL ADVISORY ANNOUNCE PARTNERSHIP TO TACKLE DIVERSITY HIRING**

AUSTIN, Texas — March 13, 2020 — Cambio, a multi-faceted recruiting and diversity platform founded by Neil Patwardhan and Bob Richards, is partnering with Fundamental Advisory, a diversity, inclusion and equity consulting firm founded by Mindy Gulati, to tackle and impact diversity hiring in organizations across all industries.

This is an exciting partnership to both Cambio and Fundamental Advisory, but also for all of those leading or managing DEI programs. Cambio, through their Diversity Engine and analytics, can spotlight diverse candidates and ensure biases are surfaced, while Fundamental Advisory can effectively support programs and initiatives by working through the implications.

“Partnering with strong DEI practitioners like Fundamental Advisory allows us to serve our customers in a meaningful way and truly move the needle on DEI hiring.” Neil Patwardhan, Founder and CEO of Cambio said. “A powerful part of our platform is the ability to highlight data-driven potential bias through usage, but data alone won’t solve the problem.”

“We are beyond thrilled to be teaming up with Cambio to provide organizations the best chance of creating diverse workplaces that are free from bias.” Mindy Gulati, CEO of Fundamental Advisory said. “By collaborating, we bring together data, tech tools, and expert consulting to provide a comprehensive path forward.”

As both companies progress in their partnership, Cambio will focus on delivering the best and top candidates and Fundamental Advisory will ensure companies are providing a welcoming culture where employee talents are accepted and can truly thrive.

Cambio's mission is to create a more human experience in the world of recruiting and job searching with video, and make the process more transparent and fun by embracing the swipe culture of viral mobile applications. The company aims to speed up the hiring process and lead the way in diversity hiring to help companies meet their workforce goals for 2020 and beyond. For additional information, news and updates on Cambio, visit [cambiome.com](http://cambiome.com) or follow on [Twitter](#), [LinkedIn](#) and [Facebook](#).

Fundamental Advisory was founded on the belief that the best path to socio-economic equality is through the workplace. An inclusive, safe, and supportive workplace will result in employees who are happier, stay longer, and are more committed to the organization. This translates into a more effective workforce for employers and path towards economic stability, wealth generation, and a peaceful way of life for employees. Businesses can be true leaders in the community by providing a workplace that is inclusive to all and educated on the ways to confront bias. Through awareness and education, Fundamental Advisory gives organizations a path forward to better workspaces and a greater societal impact. For additional information, news and updates, visit [fundamentaladvisory.com](http://fundamentaladvisory.com) or follow on [Facebook](#).

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